

TORTILLA SIGNS DEVELOPMENT AGREEMENT WITH SSP

The UK and Europe's largest fast-casual Mexican eatery [Tortilla](#) has signed a development agreement with global food travel experts SSP Group Plc.

The agreement will see Tortilla open its 43rd UK restaurant in London's Euston Station.

Managing Director Richard Morris says the brand is excited to be partnering with SSP.

"This creates fantastic growth opportunities for Tortilla in some outstanding travel locations around the UK and hopefully further afield," says Morris. "We're looking forward to seeing Tortilla Euston in action."

Business Development Director of SSP UK & Ireland, Andy Webb, said: "We're delighted to have added high-street favourite Tortilla to our list of brand partners. This new unit will be an exciting addition to the food and beverage offer at Euston, and we're confident they will be well-received by travellers passing through the station as well as those who live and work in the area."

The agreement signing follows recent openings on Wardour St in Soho London, Cabot Circus in Bristol, Market Square in Cambridge and Cornmarket Street in Oxford; bringing the group's total estate to 50 restaurants, including Euston and those in the Middle East.

In addition, Tortilla is set to re-open its location in Westfield London as part of the shopping centre's new food court. The newly refurbished site opens Monday 21st October featuring a new evening menu.

– ENDS –

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About Tortilla

Tortilla is your local burrito and taco joint, offering authentic California-style Mexican food to eat in or take away. Fillings are prepared fresh in-store daily and with a fully customisable menu, there's a dish to suit all tastes.

Tortilla opened in October 2007 and is now the largest fast-casual Mexican restaurant brand in the UK and Europe, with more than 45 locations across the UK and Middle East.

Restaurants can be found throughout England, primarily in London and as far North as Glasgow in Scotland, West as Cardiff in Wales and South as Brighton and Southampton, as well as Dubai, Saudi Arabi and Bahrain.

Founder Brandon Stephens moved to London from California in 2003 to pursue his MBA at London Business School, where he wrote the business plan for Tortilla.

"I grew up eating healthy, affordable burritos in California and I just couldn't find anything like it over here. As the concept evolved, it became evident that there was a strong market for fresh, affordable burritos and tacos."

More details at www.tortilla.co.uk