

### **TORTILLA LINES UP NEW OPENINGS FOR 2019**

The UK and Europe's largest fast-casual Mexican restaurant group [Tortilla](#) is set to open four new restaurants across the UK this summer.

Openings on Wardour St in Soho London, Cabot Circus in Bristol, Cornmarket in Oxford, and Market Square in Cambridge, bring the group's total estate to 49 restaurants. These follow three recent openings in Southwark London and Marina Mall and Mall of the Emirates in Dubai.

"We have been cautious over the last 18 months with our openings programme," says Managing Director Richard Morris.

"The issues we have seen in the sector would suggest that was a sensible strategy. We are now however delighted to have such phenomenal locations opening this year, allowing us to really put our foot down again, whilst continuing to grow sales in our existing estate."

The new restaurants range from 80-100 cover sites in Oxford and Cambridge, with a separate line for the delivery market, a Shopping Centre restaurant in Bristol, and the fourth 'Baby Tortilla' site in Soho.

In addition, Tortilla is also refurbishing its location in Westfield London as part of the shopping centre's new food court. This site is due to re-open in September.

**– ENDS –**

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**BOILER PLATE:**

Tortilla is your local burrito and taco joint, offering authentic California-style Mexican food to eat in or take away. Fillings are prepared fresh in-store daily and with a fully customisable menu, there's a dish to suit all tastes.

Tortilla opened in October 2007 and is now the largest fast-casual Mexican restaurant brand in the UK and Europe, with more than 45 locations across the UK and Middle East.

Restaurants can be found throughout England, primarily in London and as far North as Glasgow in Scotland, West as Cardiff in Wales and South as Brighton and Southampton, as well as Dubai, Saudi Arabi, Bahrain.

Founder Brandon Stephens moved to London from California in 2003 to pursue his MBA at London Business School, where he wrote the business plan for Tortilla.

*"I grew up eating healthy, affordable burritos in California and I just couldn't find anything like it over here. As the concept evolved, it became evident that there was a strong market for fresh, affordable burritos and tacos."*

More details at [www.tortilla.co.uk](http://www.tortilla.co.uk)